

Shweta Swami

UI/UX DESIGNER

OBJECTIVE

As a forward-thinking UX/UI designer, I aim to bring my unique blend of creativity and analytical skills to a dynamic team. I am committed to designing interfaces that captivate users visually and enhance usability. I am seeking a role where I can contribute my expertise in user testing, interaction design, and visual storytelling to create compelling digital experiences.

EXPERIENCE

UI/UX DESIGNER (FREELANCING)

November 2023-Till date

- I have experience working on freelance projects for clients across various industries and have consistently delivered high-quality results.
- My primary focus is on client satisfaction, which is why I work closely with each client to understand their unique business objectives, user requirements, and design preferences.
- I follow a meticulous design process that involves creating wireframes, prototypes, and high-fidelity designs to ensure a seamless user experience while maintaining a balance between creativity and functionality.

DESIGN CONTRACTOR

Kaizen Innove Interior Solutions LLP

May 2019- Dec 2022

- Led the design and execution of design projects, ensuring adherence to client requirements, building codes, and industry standards.
- Collaborated with cross-functional teams, including engineers and contractors, to bring design concepts to fruition.
- Implemented innovative interior design solutions that harmonize with architectural elements and enhance user experiences.
- Integrated UI/UX principles into the design process, creating spaces that optimize both physical and digital interactions.
- Working on creating a digital presence of the company by providing UI design, Promotion pages, logo designs, and web design.
- Applied design thinking methodologies to create user-centric interfaces for web applications.

CONTACT

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[Shweta Swami | LinkedIn](#)

ABOUT ME

Passionate UX designer with a focus on crafting visually appealing and user-centric digital experiences. I bring a blend of creativity and analytical thinking, translating insights into intuitive interfaces.

EDUCATION

Bachelor of Architecture (2004-2009)

CERTIFICATION & LICENSES

Google UX Professional Certificate

Agile User Experience Design and Research

Registered Architect-Council of Architecture - India

- Conducted user research and usability testing to inform design decisions and enhance digital experiences.
- Developed wireframes, prototypes, and high-fidelity designs, ensuring a seamless and intuitive user journey.
- Collaborated with development teams to implement and refine designs based on user feedback.

SENIOR ARCHITECT AND DESIGN MANAGER

Leeyana Engineering Consulting Office, Oman
March 2014 - March 2019

- I gained experience in hospitality, commercial, residential, and institutional projects. I create concepts, 3D views, and presentations that align with the client's vision.
- I effectively communicate requirements by bridging the gap between Business and Design Teams. My focus was on completing projects timely and successful
- Designing and delivering Architectural services and solutions for multi-functional spaces for meeting clients' needs.
- Defining and improving end-user experience journeys for the buildings
- Received a certificate of appreciation for unparalleled dedication and commitment to varied projects for the company's progress and growth.
- Hired as Project Architect initially and later promoted to Senior Architect due to dedication and hard work.

ASSISTANT DESIGNER

Architecture/Interior/Product
Incubis consultants Pvt. Ltd
May 2011 - Jan 2013

- I managed design and construction documents for Ginger Hotels/Taj Group, completing successful architectural and interior design projects for "Smart Hotels" in India.
- I kept projects on schedule and within budget while collaborating with vendors and contractors to incorporate their input into project designs.
- Led the end-to-end design process for various product releases, from concept ideation to final implementation.
- Collaborated with cross-functional teams, including product managers and developers, to ensure design feasibility and alignment with business goals.
- Conducted user research and usability testing to gather insights and iteratively improve product designs.

Shweta Swami
January 2024

HARD SKILLS

DESIGN SKILLS

Ideation
Wireframing & Prototyping
Presentations
Visual Design
Interaction design
User Interface design
Responsive Design
Typography
Iconography
Color Theory
Visual Storytelling

RESEARCH SKILLS

Identifying Pain Points
Information Architecture
User-Journey Mapping
User-Research
Accessibility Testing
Competitive Analysis
Usability testing
Persona development

METHODOLOGIES

Agile UX
Design Thinking
User-Centered Design (UCD)
A/B testing
Experience mapping

SOFT SKILLS

Creativity
Problem-solving
Detailed oriented
Adaptability
Collaboration
Emotional intelligence
Critical thinking

TOOL SKILLS

Figma
Adobe XD
Invision
Adobe Photoshop # Adobe InDesign
Microsoft Office # Google Slides
WIX
Miro # Mural # Canva
OmniGraffle
Storyboard
Jira
Understanding of Html & CSS